

# **"Back To School With The Right Stuff"**

## **Dear Educator:**

We would like to welcome you back to school with an exciting offer! The Alcohol and Drug Information Clearinghouse at the Nebraska Council to Prevent Alcohol and Drug Abuse has received a grant from the Woods Charitable Fund enabling us to provide all of the fourth through seventh graders in Lincoln, Nebraska with a free "Back To School With The Right Stuff" kit. This kit contains an assignment book, folder, 2 bookmarks, and worksheets.

The newly developed assignment book provides a place for adolescents to keep track of homework and other assignments and has alcohol, tobacco, and illicit drug information, health information, and homework tips. The book provides "great thoughts" from many notable people throughout history to inspire youth, discusses what having The Right Stuff means, and provides ideas on how youth can act on it individually and collectively. The book also celebrates cultural diversity, families, and friendships. The messages are designed to encompass the prevention models of resiliency, asset building, refusal skills, role models, decision-making, and goal setting. Adolescents should use the books to build discipline and good habits by planning and organizing school-related deadlines and homework assignments.

Launched in 1998, The Right Stuff campaign provides positive messages, accurate health information, and support for adolescents and those who care about them. The goal of The Right Stuff campaign is to increase public awareness among 9- to 14-year-old adolescents and their caregivers about the risks and consequences associated with alcohol, tobacco, and illicit drug use, to increase knowledge among adolescents and their caregivers about how adolescents can develop positive interpersonal and social skills, and to provide resources and materials for adolescents to achieve these skills.

In addition to the assignment book and "Back to School With The Right Stuff" kit, the campaign includes many other innovative products such as posters, bookmarks, paper projects, stickers, fact sheets, and web site at <http://www.prevlink.org/therightstuff>. These were developed by the Nebraska Alcohol and Drug Information Clearinghouse at the Nebraska Council to Prevent Alcohol and Drug Abuse in consultation with the Nebraska regional prevention centers, Associate RADAR Network members, the National Clearinghouse for Alcohol and Drug Information, and adolescents themselves.

To date, The Right Stuff has teamed with over 90 schools or community-based programs and organizations throughout Nebraska and more than 20 community-based programs and organizations outside the state of Nebraska to provide youth with The Right Stuff campaign materials. Place your order for the "Back To School With The Right Stuff" kit and other campaign materials early! The materials are available for ordering online at <http://www.prevlink.org/therightstuff/>, or can be ordered by calling the Nebraska Alcohol and Drug Information Clearinghouse at 474-1992 (Lincoln) or 800-648-4444. The materials will be delivered to your school during the two weeks before school starts.

We look forward to helping you provide the "Back To School With The Right Stuff" kits to your students! Please call us at 474-1992 (Lincoln) if you have any questions!

Sincerely,

Karie Fushia-Boehrns  
Clearinghouse Director

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